

#IgniteSparks

Igniting the Conversation for Sparks' Future

City of Sparks City Council

April 25, 2016



#IgniteSparks

A public outreach effort to engage residents in real conversations about what they want to see for Sparks in 2030.



Phase 2 – Survey Form

- Short Form

- 15 questions
- Comments
- Where do you live?

- Long Form

- 25 questions
- Comments
- Where do you live?



Survey Responses to Date

475 surveys as of April 11
72% of goal of 664 surveys

5% Margin of Error
99% Confidence Rating



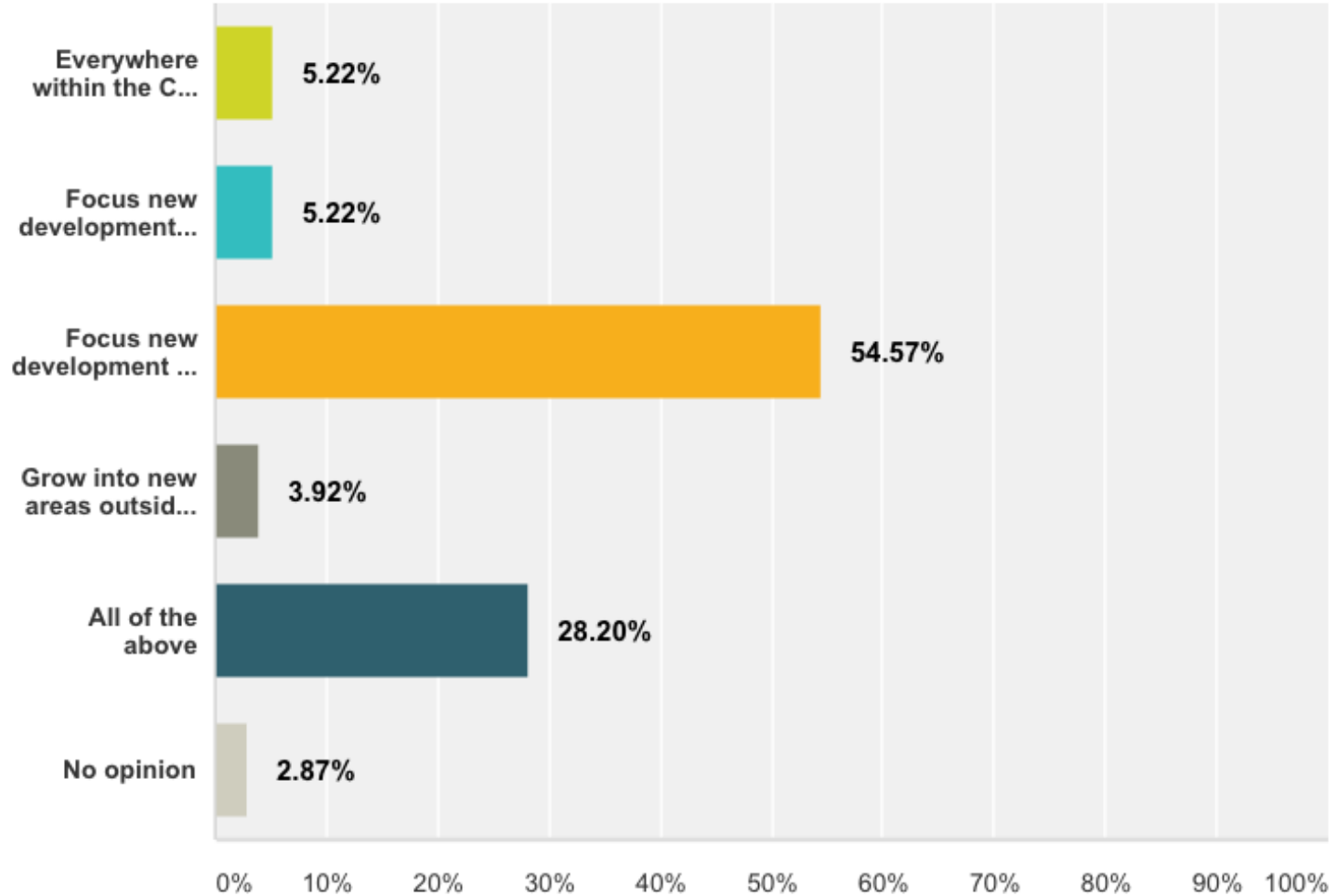
Managing Growth

Sparks' population is projected to grow from 93,000 today to more than 120,000 by 2034.

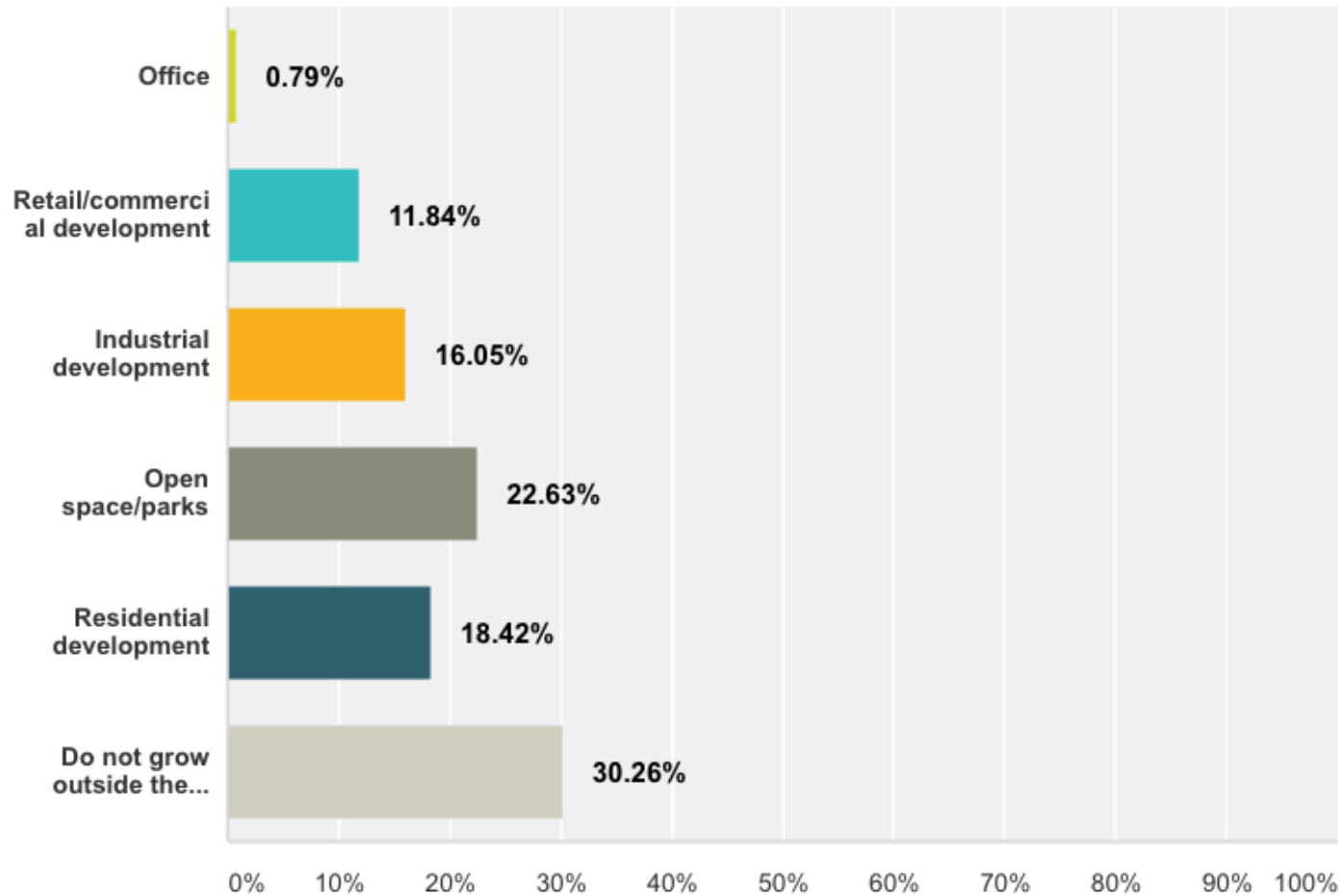
Our Ignite Sparks community outreach survey shows us that managing growth is a priority.



How should Sparks grow?



If we plan for growth outside the City's current boundaries, should Sparks annex land for:



Connectivity

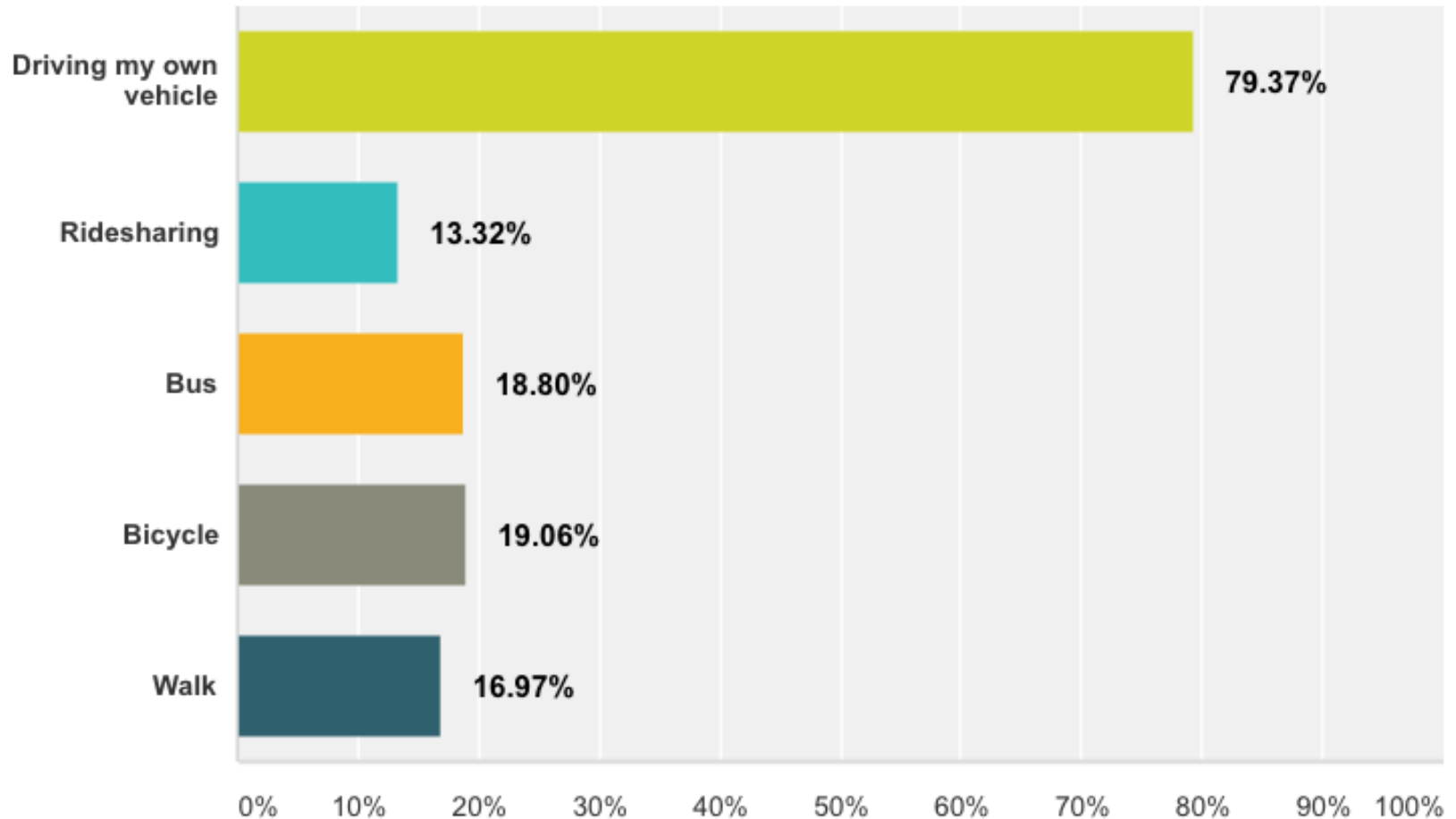
An integral part of our city's fabric is how we move from place to place. Our streets, bus system, pedestrian paths and trails, and bicycle routes help get us around. Mostly we travel by car.

The role this plays within the city doesn't strictly lie with our city. It's a combined effort with the Regional Transportation Commission (RTC) and Nevada Department of Transportation (NDOT).

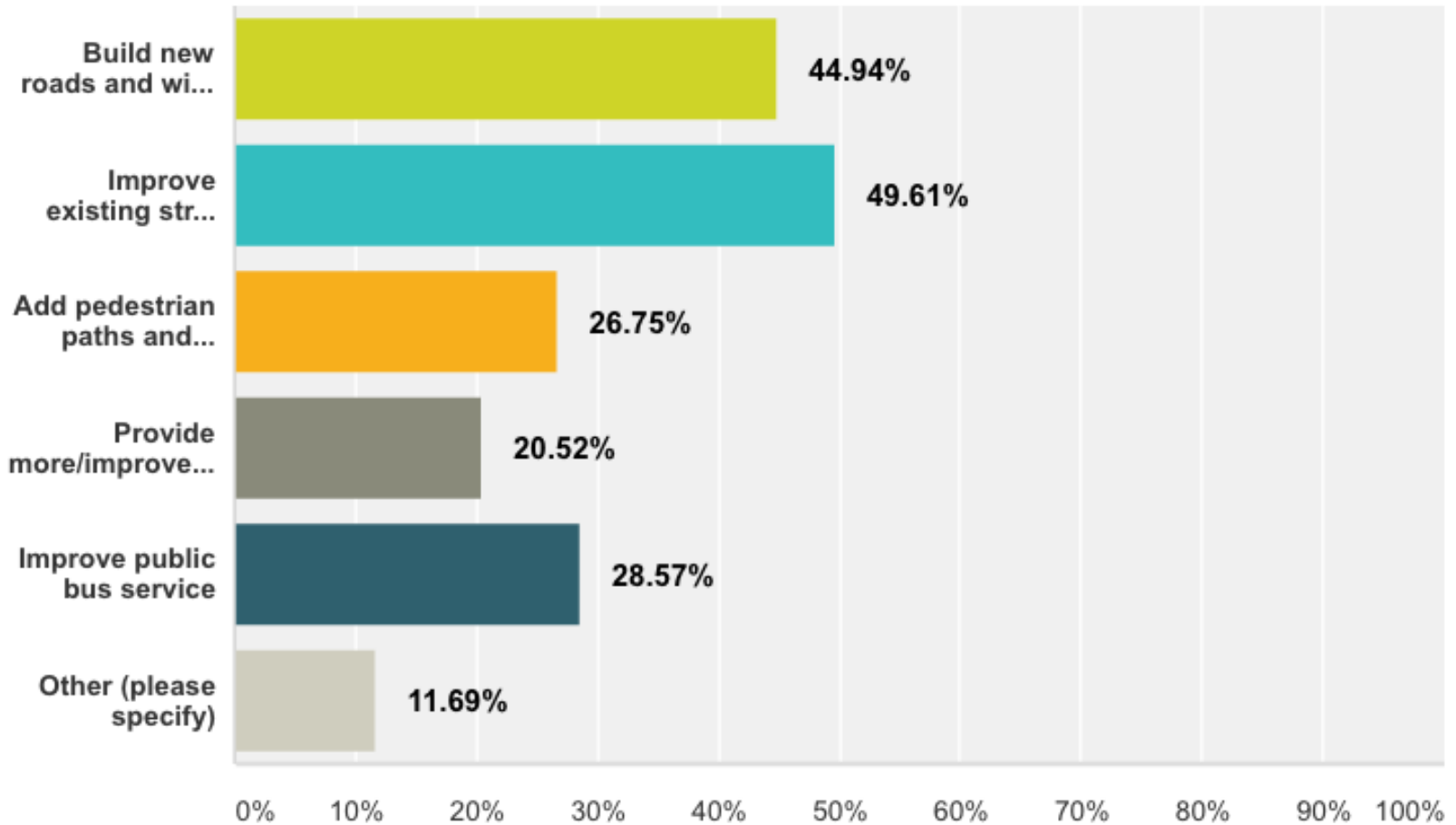
A wide range of transportation options are needed within the region.



In 2030, how would you prefer to (primarily) commute to work?



What transportation issues should be priorities in Sparks?



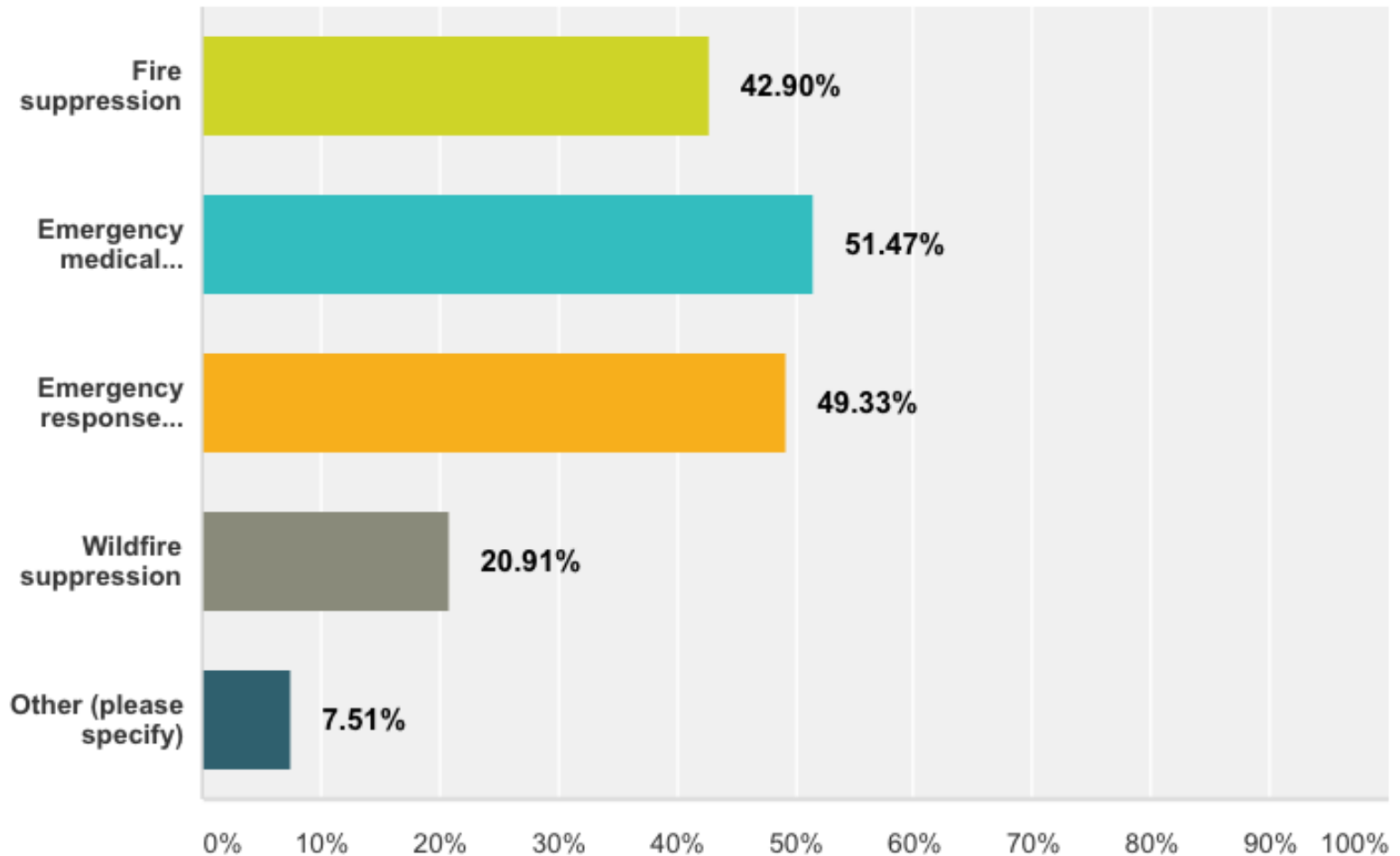
Public Safety

An important function of the city is to provide adequate fire and police protection for its residents. Survey results tell us that crime is a significant concern, particularly in our city's older neighborhoods.

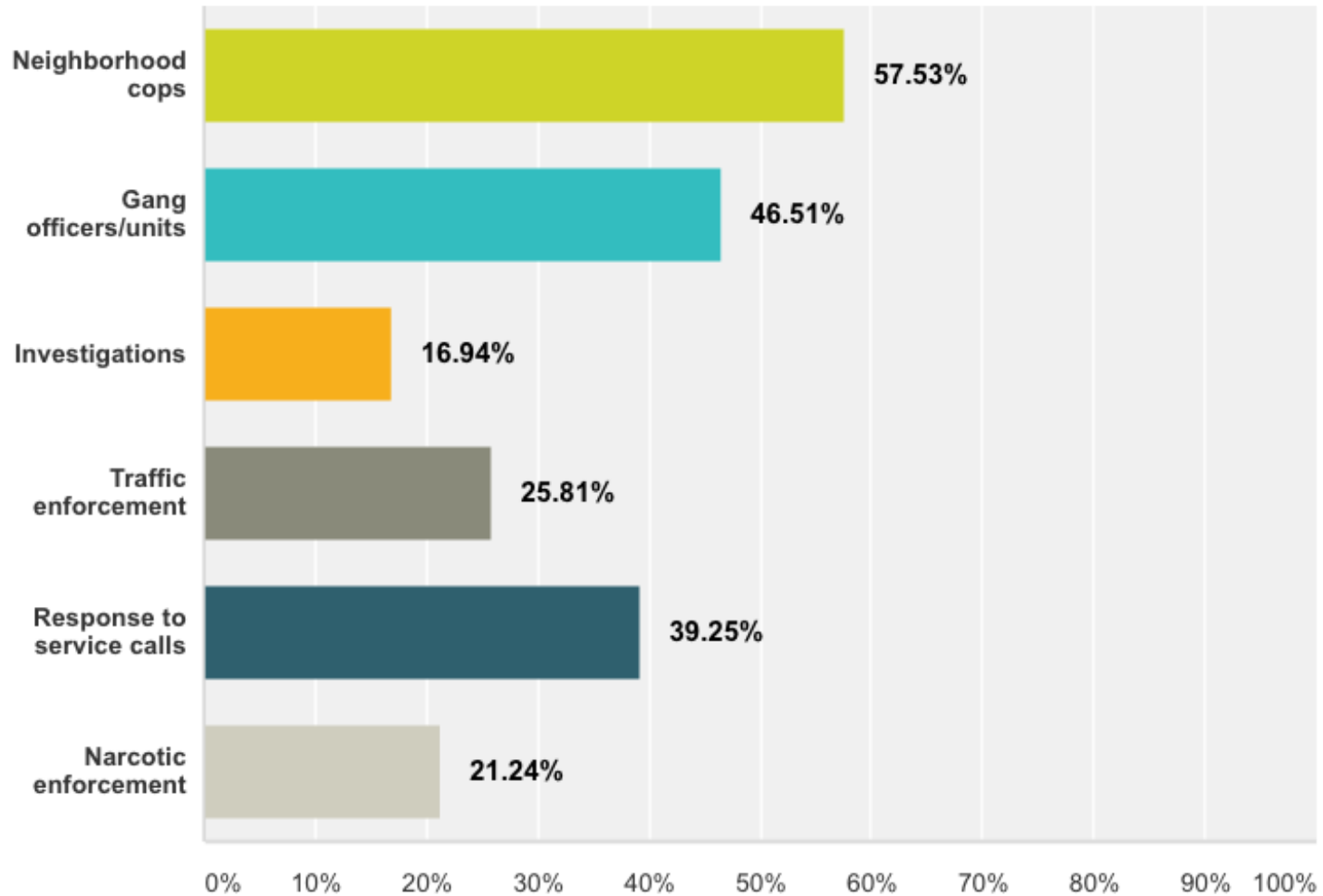
Also, adequate sewage treatment facilities and flood control must be built and maintained. All else is immaterial if these functions are not provided for and maintained.



In 2030, what Fire Department emergency services are needed most?



In 2030, what Police Department services are needed most?



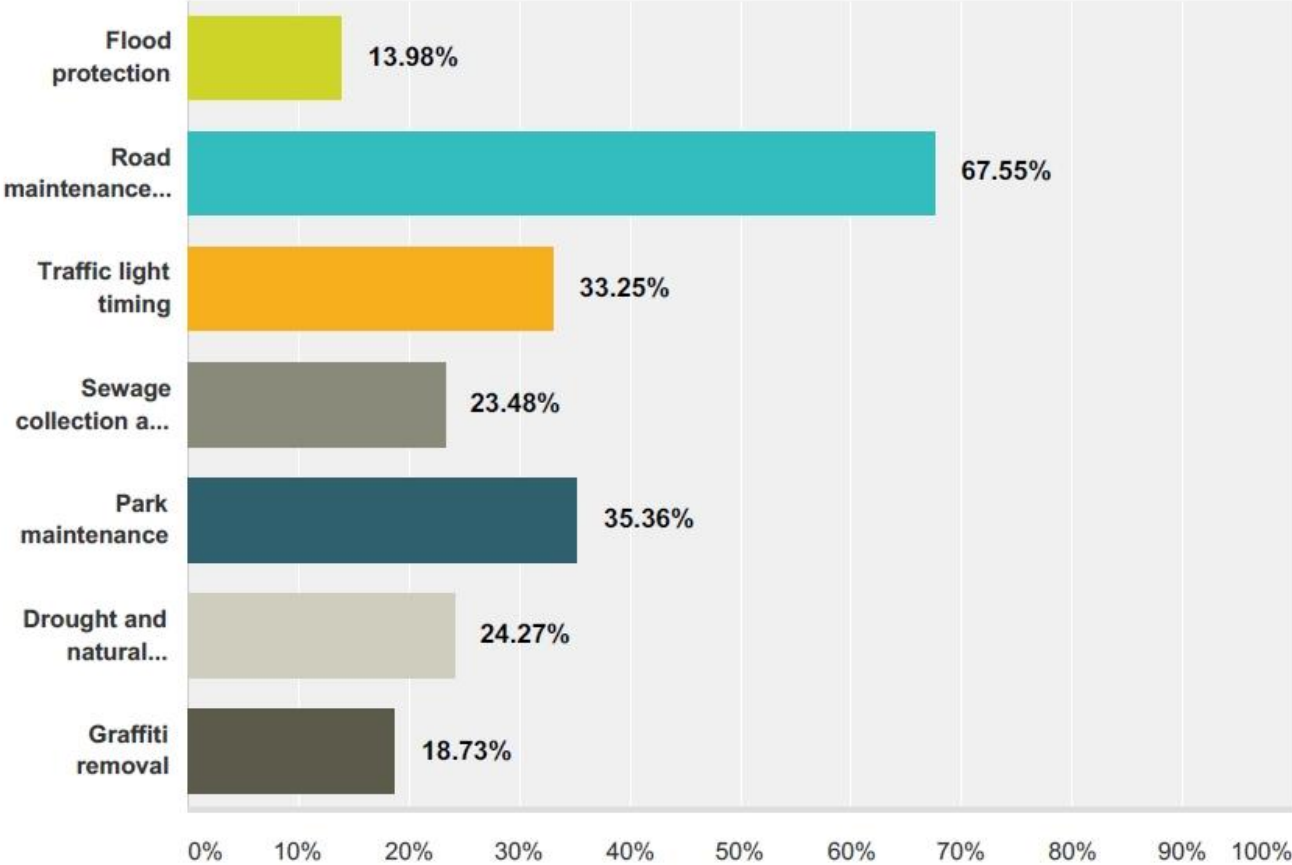
Community Facilities and Services

The City's main functions are to provide services including street maintenance including traffic lights and street signs, sewer collection and treatment, storm drainage infrastructure and maintenance of city properties including parks and buildings.



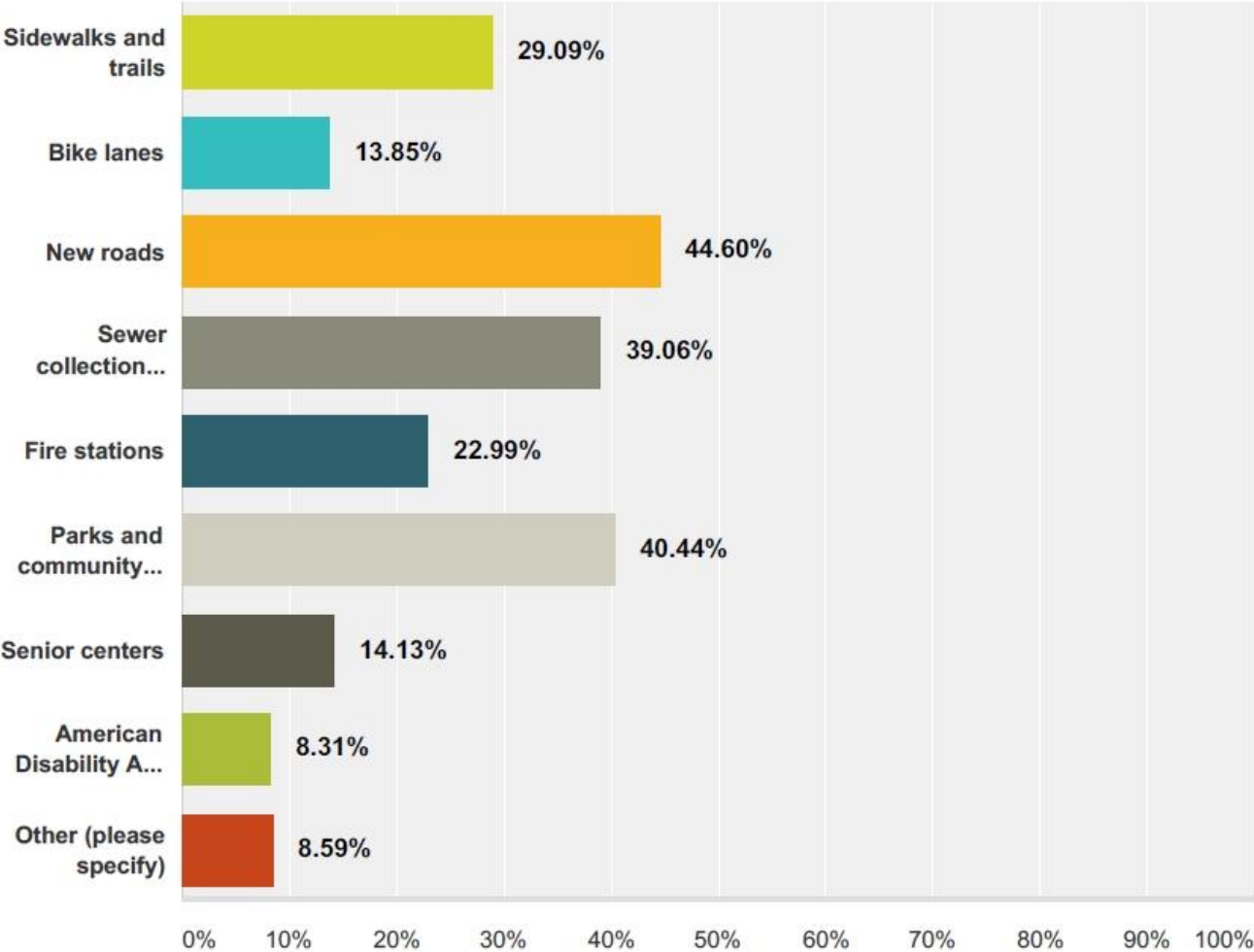
In 2030, what should the City prioritize for public works?

Answered: 379 Skipped: 12



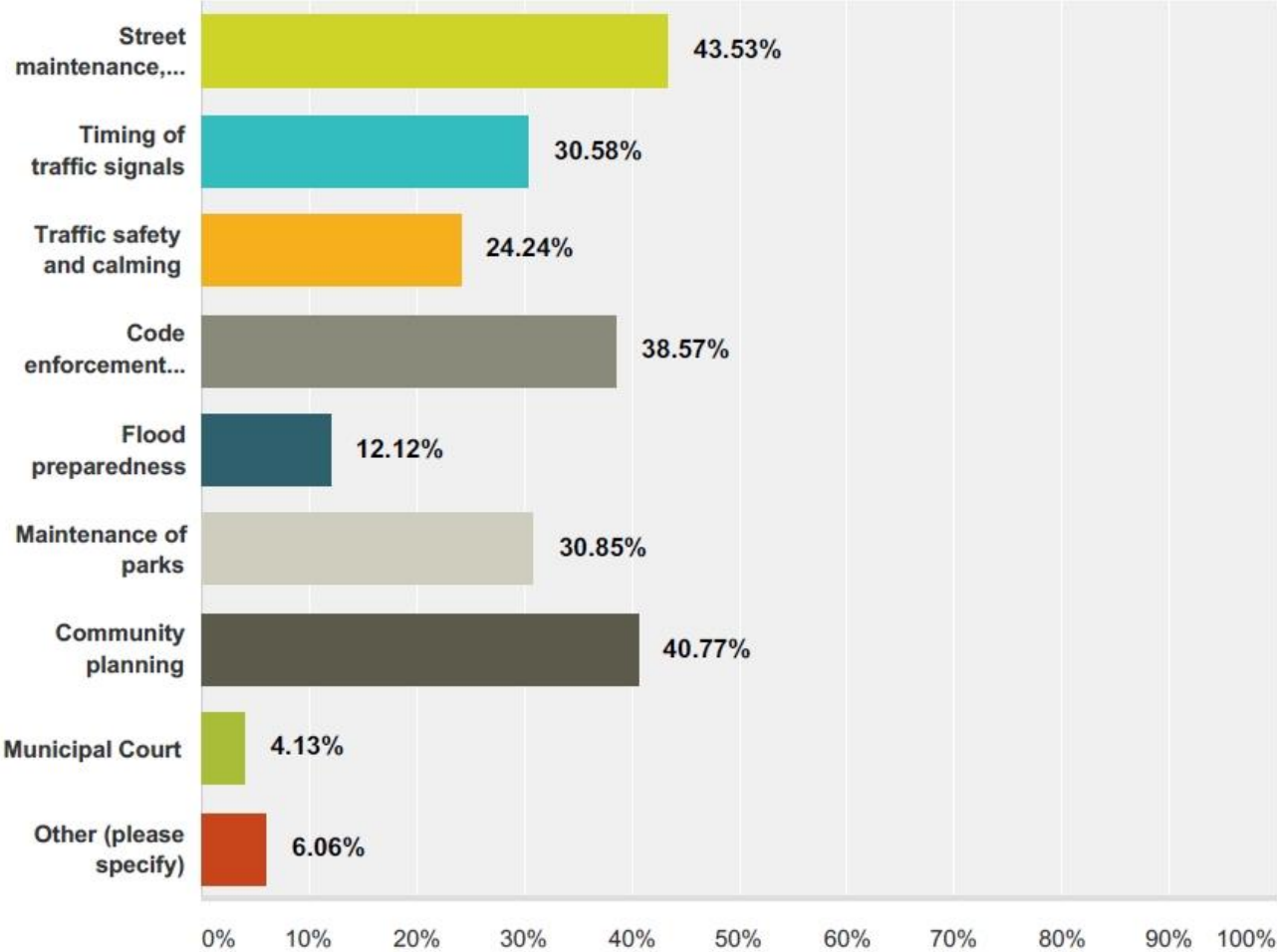
In 2030, which city UTILITIES AND FACILITIES are most important for Sparks to prioritize when planning for growth?

Answered: 361 Skipped: 30



In 2030, which SERVICES are most important for the City of Sparks to prioritize when planning for growth?

Answered: 363 Skipped: 28



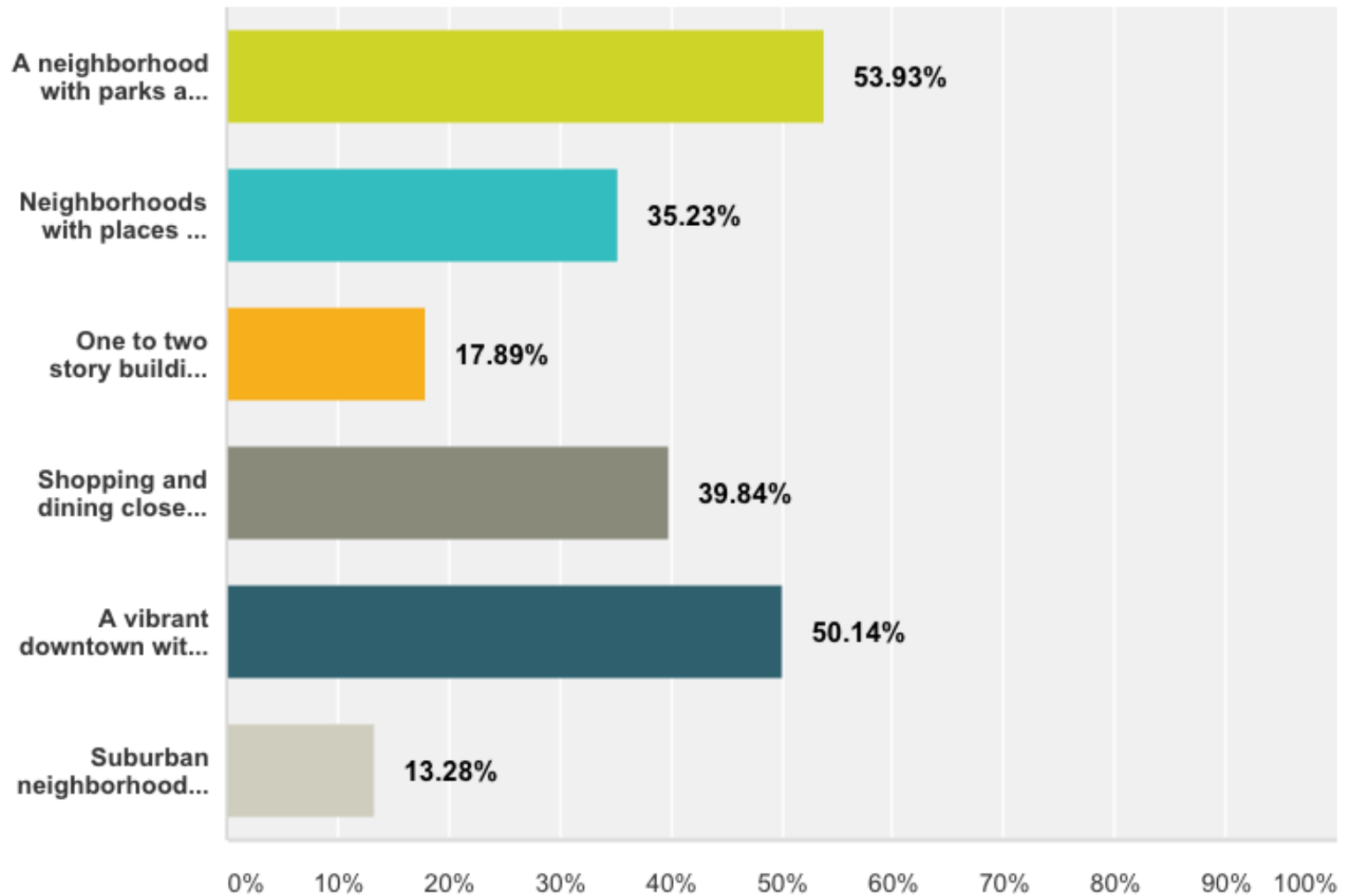
Community and Neighborhood Character

Focus more on revitalization including beautifying, updating and fixing homes, communities and businesses rather than expanding and authorizing more or larger housing projects.

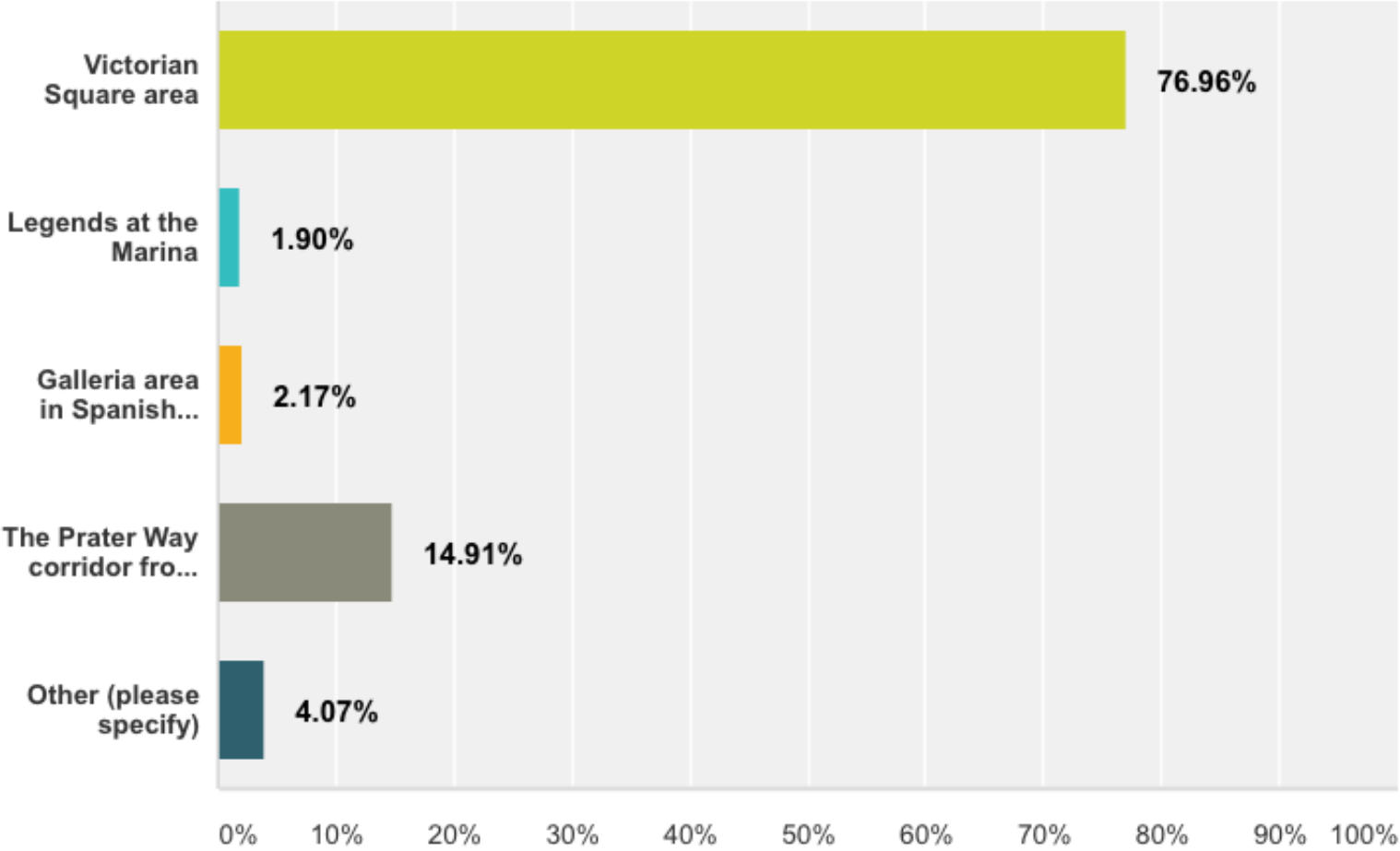
More parks, pools, and community classes.



What does “small town/community mean to you?”



What do you consider downtown?



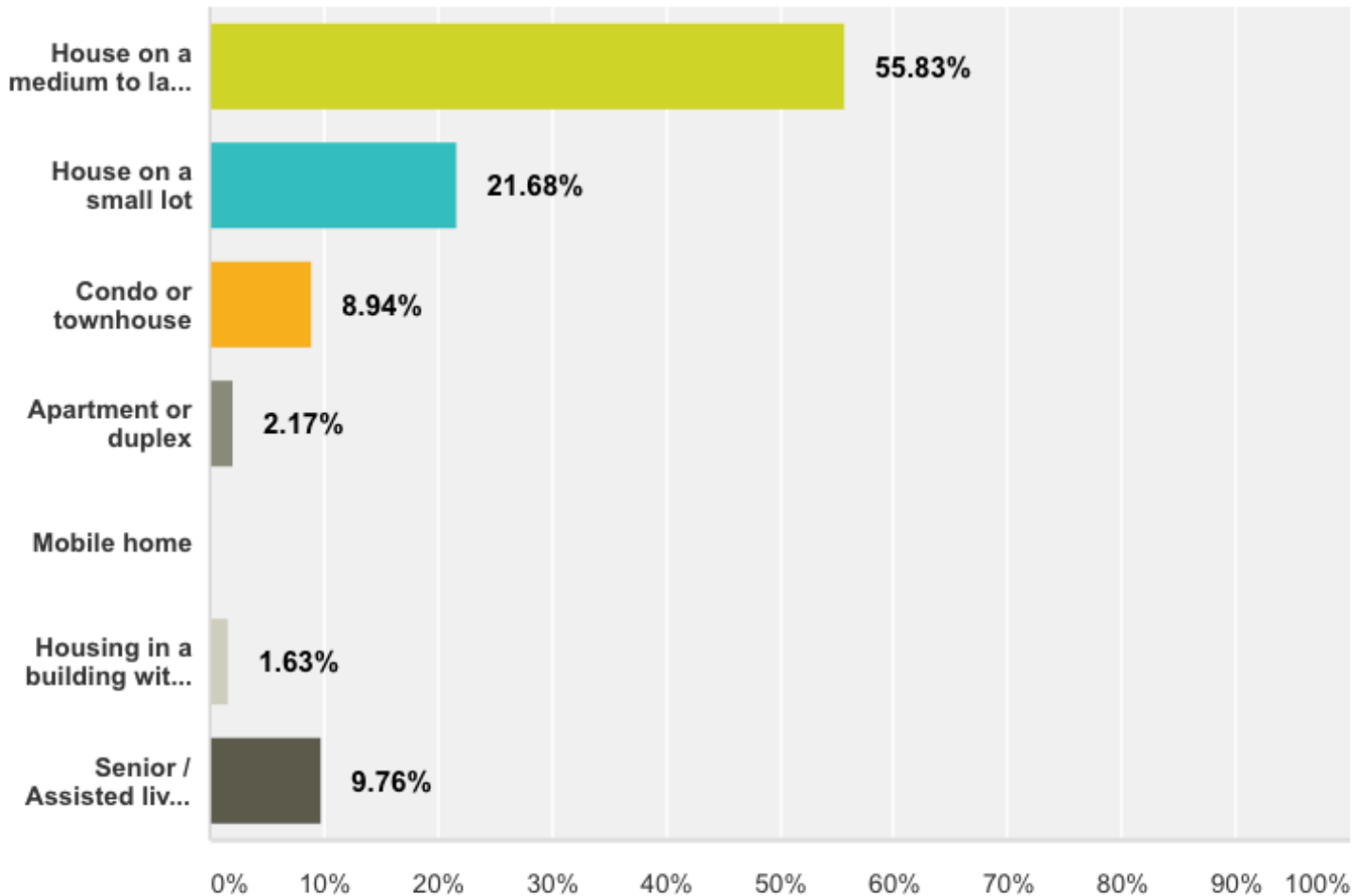
Housing and Affordable Housing

Housing types and location, relative to the household incomes of current and potential Sparks' residents plays an important role as we look forward.

Affordable housing and housing for the projected population increases need to be addressed.



In 2030, what type of housing do you expect to be living in?

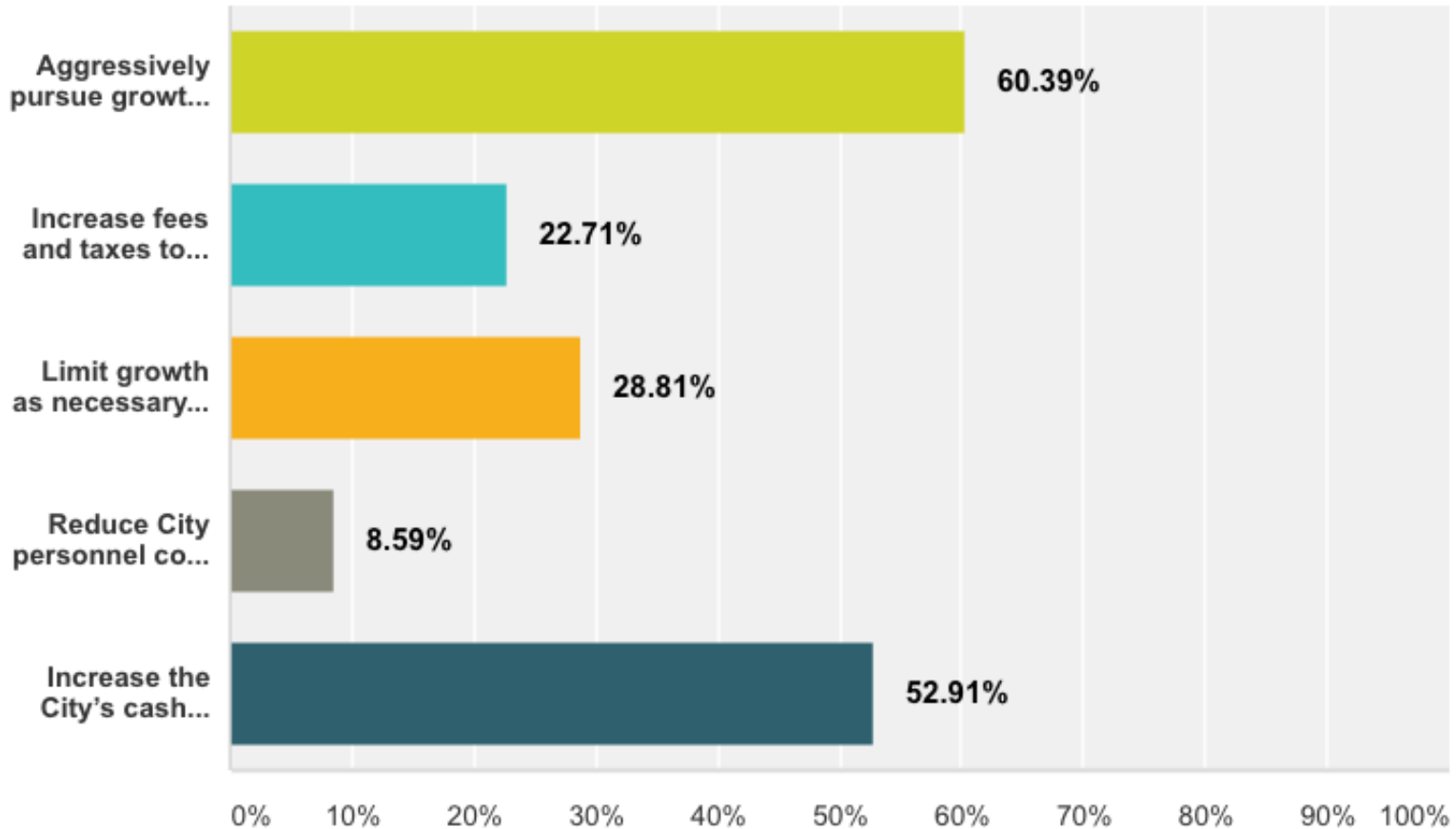


Resiliency and Sustainability

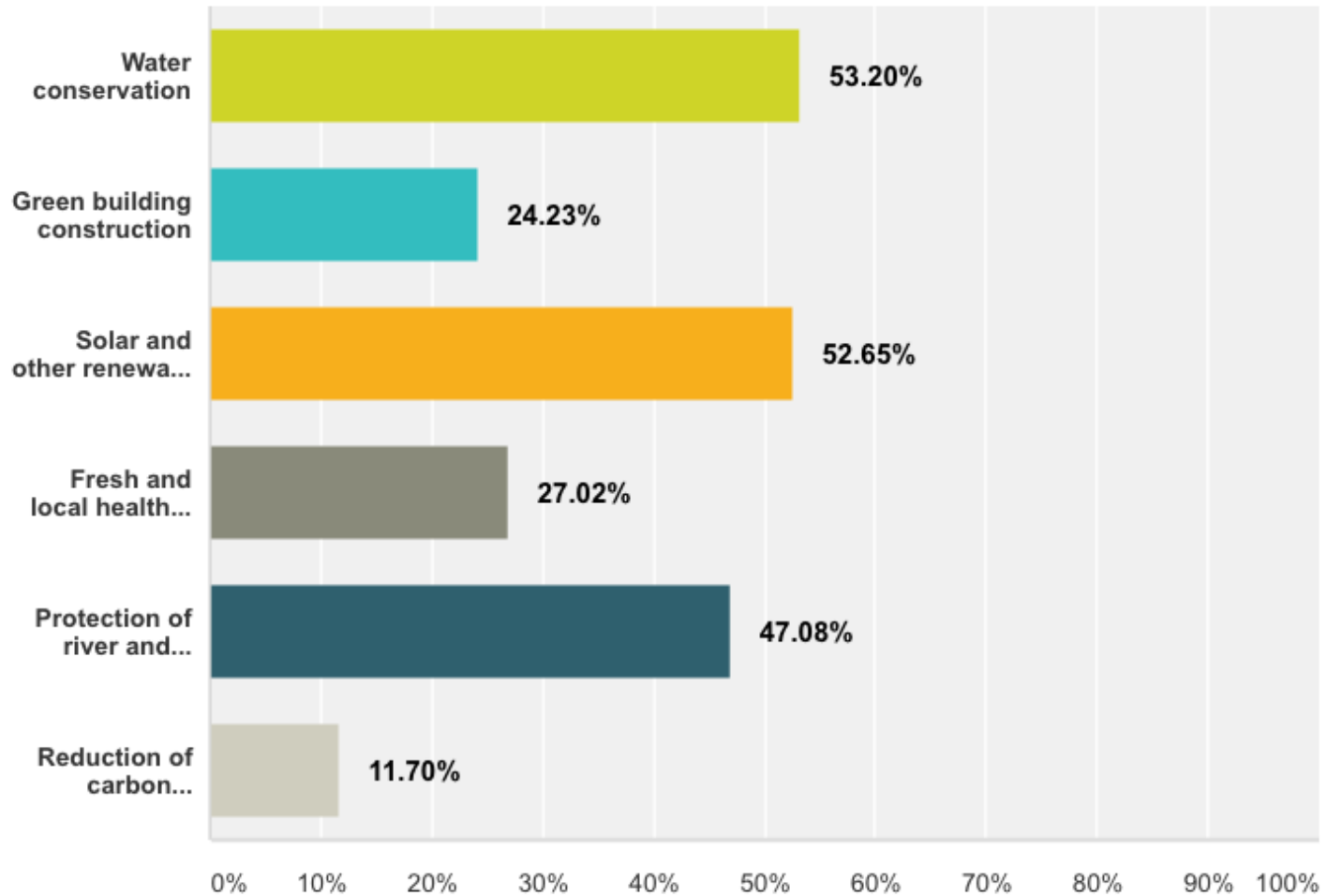
Resiliency and sustainability addressing the management of disruptive forms of change and the ability to meet the needs of the present without sacrificing the ability of future generations to meet their own needs is important to the community.



What policies should the City of Sparks pursue to maintain fiscal health?



What should the City of Sparks focus on to increase the community's sustainability?

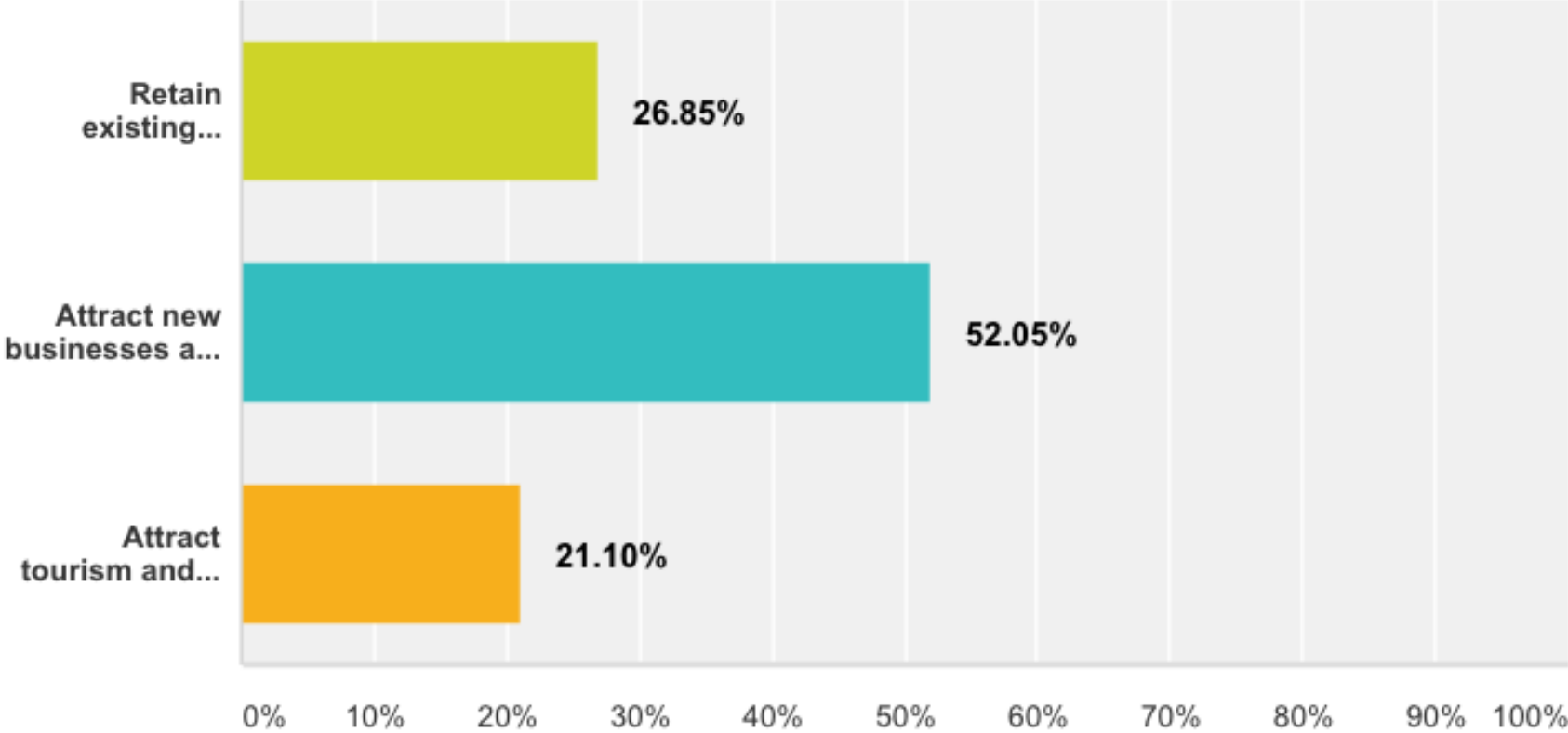


Economic Vitality

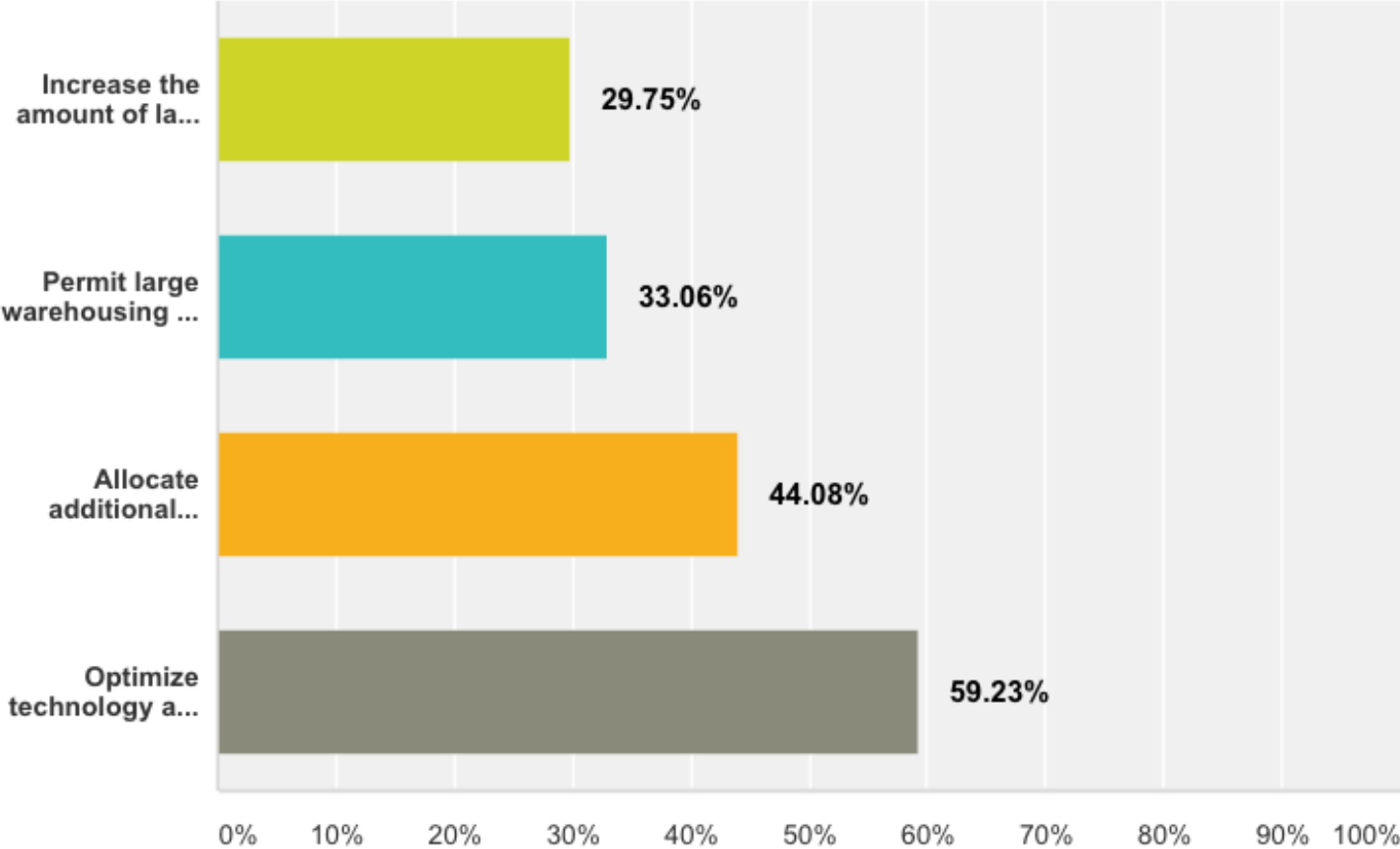
Sparks' future as a desirable place to live, work and visit relies upon a dynamic, diversified and thriving environment. The economic base must complement the character of the community.



What is most important for the City of Sparks to support?



What strategies should the City of Sparks adopt to increase economic vitality?



Next Steps



- **Boots on the Ground activities**
- **Distribution of survey link to community groups, organizations, churches, etc.**
- **Stakeholder meetings**
- **Presentation to groups**
- **Continue to engage with residents**



Thank You

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